

1 William Paterson University – **FACULTY SENATE MINUTES** – March 8, 2011

2 FACULTY SENATE WEB PAGE <http://www.wpunj.edu/senate> -- Email discussion: [facultysenate@list.wpunj.edu](mailto:facultysenate@list.wpunj.edu)

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4 **PRESENT:** Andreopoulos, Bernstein, Bhat, Cunningham, Davis, D’Haem, Diamond, Diaz, Donaghy,  
5 Ellis, Falk-Romaine, Finnegan, Gardner, Godar, Hill (for McNeal), Kelly, Kim, Knaus, Ku, Levitan,  
6 Martus, Nyamwange, Overdorf, Pardi, Parras, Pavese, Potacco, Quicke, Refsland, Rehberg, Rosar, Scala,  
7 Schwartz, Snyder, Tardi, Ferris, Verdicchio, Wagner, Waldron, Walsh, Weil, Weiner (for Duffy),  
8 Weisberg, Wong

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10 **ABSENT:** Boroznoff, Healy, Steinhart

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12 **GUESTS:** Adeniran, An, Barnes, Basu, Burns, Cai, Callanan, Chabayta, Daniel-Robinson, De Young,  
13 Flint, Fornarotto, Furst, Hahn, Harris, Jemmott, Kashyap, Liautaud, Miller, Mongillo, Olaye, Park,  
14 Ranjan, Rosengart, Schmidt, Silgailis, D. Snyder, T. Snyder, Swanson, Torres-Santos, Wang, Zeff

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16 **PRELIMINARIES:** Chairperson Verdicchio called the Senate to order at 12:42 PM. The agenda, moved  
17 and seconded by Martus and Pavese, was approved unanimously, with the addition of new business item  
18 3 by Tardi: “Additional charge to Governance Council.” The draft minutes of the February 8 meeting,  
19 moved and seconded by Martus and Potacco were unanimously approved after a correction to line 59 by  
20 Potacco, *to wit:* ...Potacco, responding to the Report’s call for more flexible modes of instruction,  
21 described a pilot project she and IRT are working on that uses real-time audiovisual capability in  
22 Blackboard, and urged the Administration to pilot the program on a larger scale. The draft minutes of the  
23 February 24 special meeting on UCC were moved and seconded by Martus and Cho and, likewise,  
24 unanimously approved after a correction to line 51 by Tardi, inserting “...with recommendations from  
25 departments” after “...special cases.”

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27 **CHAIR’S REPORT:** Verdicchio reported:

- 28 1. that Rob Quicke and WPSC, the University’s student-run radio station, presented a “Bravery In  
29 Radio” award to The Howard Stern Show.
- 30 2. that the WPUNJ women’s basketball team has reached the “Sweet Sixteen” and will play in the  
31 NCAA Division III Women’s Basketball Championship on Friday, March 11.
- 32 3. commendation of the Budget and Planning Council and the Administration for the recent town  
33 meeting for gathering ideas for cutting spending and increasing revenue. Verdicchio noted that  
34 there were around 200 in attendance and that there was good participation, with 30-40 comments.  
35 Godar added that an email address: [budgetcouncil@wpunj.edu](mailto:budgetcouncil@wpunj.edu) has been established and that  
36 ideas, concerns and comments should be sent there. Verdicchio said that it would be helpful if the  
37 Administration could provide a draft of the budget calendar and if preliminary budget figures  
38 could be shared.
- 39 4. that recent meetings between the Executive Committee and Administration included requests to  
40 the Provost to outline budget priorities to the Senate. Verdicchio said that the four programs being  
41 considered for Senate approval today all have budget lines and discussion of the costs involved to  
42 run the program. Verdicchio said that it would be helpful if the Administration provided a  
43 template of sorts so that colleges and departments developing programs could have a uniform set  
44 of standard budgetary considerations to improve the planning process.
- 45 5. on the dearth of technology-intensive courses thus far in UCC and how to resolve this. Verdicchio  
46 said that he and the Executive Committee are working with the leadership of UCC and the  
47 affected areas to resolve the matter, and with some small adjustments a solution should be in  
48 place.
- 49 6. on the recent meeting of the Board of Trustees at which there was a presentation by the  
50 Educational Policy and Student Development Committee. Verdicchio said that it was a good  
51 presentation with proposals on increasing enrollment, improving advisement, and modifying the

52 Basic Skills Program. He expressed concern that a report by Dr. Martone was discussed yet had  
53 not been presented at the Faculty Senate.

- 54 7. that the latest, more verbose version of the report from the ad hoc committee on the  
55 administrative evaluations will be published to the Faculty Senate prior to Spring Break.
- 56 8. that at the next Senate meeting the Advisement and Registration Council will report on the results  
57 of the survey they administered last fall. Verdicchio said that the survey had a nearly 2/3 response  
58 rate and that he anticipates a useful and interesting report.

59  
60 Provost Weil responded to Chairperson Verdicchio's remarks concerning the enrollment report discussed  
61 at the Board of Trustees meeting. He said that the report will be made to the Senate. President Waldron  
62 said that the Administration has to produce an overview of issues and questions to put before the Board  
63 and was asked by the Board to produce a report listing options for improvement of enrollment and  
64 retention. She said that there was always every intention to share this with the faculty. Waldron said that  
65 she hopes that this will lead to much more discussion after the Middle States team has left, and that she  
66 did not want the Middle States visit and the involved discussion of enrollment and retention to interfere  
67 with one another. Tricia Snyder, Senate representative to the Board committee, added that the draft report  
68 she has is thorough, directly addresses our loss of about 2000 students and the 30% sponsored student  
69 rate. Snyder said that she felt that the Board members seemed positive, concerned, and willing to help.

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71 Sue Godar, Senate representative to the Board Finance, Audit and Institutional Development Committee,  
72 reported that there was a presentation on fundraising by Institutional Advancement. She said that it  
73 focused on the need for more faculty and staff training on how they can assist in fundraising efforts.  
74 Godar reported on the growth of the Winter Session (17% from last year). Godar reported that the  
75 University has renewed its request for State funding, a request that has not been answered for 15-20 years.  
76 She discussed the Committee's consideration of preliminary plans to build a parking structure and that  
77 review of potential sites points to the area behind the Science and Campus Security buildings. She said  
78 that each parking space ends up costing between \$19,000 and \$22,900, making the structure difficult to  
79 afford without some sort of subsidy.

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81 **VICE-CHAIR'S REPORT:** Vice-chair Ellis reported that the luncheon meeting of the chairs of the  
82 Senate Councils will be held on March 24 at 12:30 PM in Student Center 211. He said that the UCC  
83 Council is working diligently on issues surrounding technology intensive courses. Ellis reported that he  
84 and Davis met with the ad hoc committee on administrative evaluations, discussed concerns and that a  
85 sample of a more fleshed-out evaluation was reviewed and was deemed satisfactory. Ellis reported that  
86 the Technology Council is planning a survey to gather faculty and professional staff input on campus  
87 technology needs. He encouraged full participation. Ellis concluded with a report that the Elections  
88 Council meets soon to discuss Senate openings and he asked that everyone encourage their colleagues to  
89 consider participation in the Senate. Harris said that the Technology Council has an email address:  
90 [techcouncil@wpunj.edu](mailto:techcouncil@wpunj.edu) to which thoughts, ideas, concerns and suggestions may be sent. Weisberg asked  
91 that the Senate Chair should request that, in the spirit of shared governance, reports such as Dr. Martone's  
92 enrollment report should come to the Senate at the earliest possible point so that the faculty may be  
93 involved in planning.

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95 **NEW BUSINESS:** On behalf of the Undergraduate Council, Snyder moved that the Bachelor of Arts in  
96 Criminology and Criminal Justice be considered. Potacco asked whether coursework in forensic  
97 chemistry would strengthen the program. Kim asked how this program differs from other, similar  
98 programs offered by our sister institutions. Wang said that approximately 58% of sociology majors  
99 concentrate their study on criminal justice and that the proposed program focuses on the causes of crime  
100 and criminal justice procedures. He said that it has elements that are unique and that it is not a repeat of  
101 existing programs at other institutions. Wang said that they anticipate having about 200 students the first  
102 year, rising to about 400 by year three. Flint said that a needs assessment was conducted. Diamond

103 expressed concern over the program’s potentially limited breath. Davis called the question, seconded by  
104 Gardner and this passed. Upon the vote the proposal passed unanimously.

105  
106 On behalf of the Undergraduate Council, Snyder moved that the Bachelor of Science in Environmental  
107 Sustainability be considered. Pardi discussed the transition from traditional environmental studies to  
108 sustainability studies and that the current program may eventually be transformed into a sustainability-  
109 focused program. He said that this would eventually necessitate additional teaching resources. Quicke  
110 asked about similar programs at nearby institutions and Pardi said that FDU, Kean, and Stockton have  
111 comparable programs and that Montclair is moving in this direction. Godar suggested that courses in  
112 political science or business might add a useful dimension to the program. Callanan commented that  
113 students in the program would be encouraged to minor in relevant business or political science programs  
114 according to their interests. Gardner called the question and this passed with one nay. Upon vote the  
115 program passed unanimously.

116  
117 On behalf of the Undergraduate Council, Snyder moved that the Bachelor of Arts in Sport Management  
118 be considered. She said that this program provides a background for persons who wish to manage and  
119 operate gymnasias or sports complexes. Kim asked if there was a marketing component to this program.  
120 Schmidt said that he conferred with Dean Basu on this matter and that in order not to interfere with the  
121 CCOB accreditation efforts a marketing linkage was not pursued. Silgailis said that the focus of the  
122 program is on management. Ferris said that the Communication department supports this and is  
123 developing some appropriate coursework. Upon vote the program passed unanimously.

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125 **NEW GRADUATE PROGRAM – CERTIFICATE IN LEARNING TECHNOLOGIES:** On behalf  
126 of the Graduate Programs Council, Cai moved that the Certificate in Learning Technologies be approved.  
127 He said that no additional resources are required and that the program will be unique in New Jersey. He  
128 said that this will qualify graduates to become K-12 technology coordinators and about 10 students per  
129 year are expected. Upon vote the program passed unanimously.

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131 **ADDITIONAL CHARGE TO GOVERNANCE COUNCIL:** Tardi moved that the Governance  
132 Council be given an additional charge to discuss the feasibility of amending the Senate Bylaws to allow  
133 for occasional closed meetings of the Senate. She said that some senators have asked whether the Senate  
134 could meet in sessions that did not include the administration for discussion of topics such as the  
135 administrative evaluations. Gardner called the question and with two abstentions this passed. Upon vote  
136 the proposal passed with one opposed and three abstentions.

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138 **MIDDLE STATES REPORT – PROVOST WEIL, STEVE HAHN, & JANE ZEFF:** Weil said that  
139 the MSCHE visiting team will be on campus March 20-23 and arrangements were underway for meetings  
140 with faculty and various other campus constituencies. He said that schedules of these meetings will be  
141 published and distributed. Hahn asked everyone to please accommodate the meeting schedule if at all  
142 possible and urged participation. He added that this process embodies shared governance on campus. Zeff  
143 said that on Monday, March 21 there will be a general, open meeting with the visiting team in the Library  
144 Auditorium at 11:15 AM.

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146 **ADJOURNMENT:** The Faculty Senate adjourned at 1:47 PM. The next meeting will be held on  
147 Tuesday, March 22 at University Commons Ballroom C at 12:30 PM.

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149 Respectfully submitted: K. Wagner (substituting for Duffy)